

Ivonne María Veciana Lindo

Strategic Communication

Content Innovation
Public Relations
Multimedia
Branding

Let's talk

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SKILLS

- Planning and Creativity
- Crisis Management
- Photography
- Design Thinking
- Spanish, English, Italian

Plus+

- Two personal books published: 2017 and 2023
- Two institutional books: 2019 and 2024
- Voice dubbing for documentaries
- Google Analytics

STUDIES

Specialization in Gender and Public Policy
University Degree in Social Communication
Sign Language – ASL
Non-Fiction Chronicle Workshop
Writing and Storytelling Workshop
Diplomad Corporate Social Responsibility
Analog and Digital Photography Workshop

EXPERIENCE

Communication and Projects

UNFPA El Salvador | Feb. 2023 – Actual

- Institutional and projects communication
- Writing, editing and voice-over – Multimedia products, alliance support and resource mobilization.
- Training for implementing partners.
- Proposal of strategies and plans
- Event coverage
- Support for institutional events

Radio Show Host

YSKL Radio Coop. | Oct. 2023 – Actual

- Hosting and interviews Monday – Friday from 6-8 PM
- Interviews, cultural agenda, journalism

Content and Communication

The Weather Partner | Aug. 2024 – Actual

- Creation and systematization of content by area and institutional: El Salvador, Latin America and Spain
- Social Media Manager
- Support for new businesses team

Multimedia Communication

UNDP El Salvador | Feb. 2021 – Dec. 2022

- Pre and post production 'DataCIÓN' Webinar
- Community Manager and Social Media
- Systematization and marketing of content – Mailing
- Voice-over videos to support Communication Team

Radio Show Host

Megavision Group | Ap. 2016 – Feb. 2022

- Co-Host Radio Show
- Podcast Production, Storyline and Scripts •
- Commercial and Institutional Voice-Overs
- Content Creation and Interviews

Journalist and Multimedia Producer

World Food Programm | Jan. 2020 – Dec. 2020

- Podcast production about environmental issues through the National Environmental Observatory.
- Interviews, Script writing and voice over
- Agenda and topics proposal

Multimedia Editor

El Mundo Newspaper | Jun. 2013 – Dec. 2015

- Creation and management of the digital team
- Innovation and marketing of journalistic and commercial content
- Institutional communication and PR.
- Offline events and alliances